



OLD ABE BOOSTER CLUB

Memorial High School • 2220 Fairfax Street Eau Claire, WI 54701

BECOME AN OLD ABE HIGH FLYER TODAY!

Why become a High Flyer Business Booster?

Support Old Abe athletics and have your business recognized! When you become an Old Abe Booster Club High Flyer, your business sponsorship is used to support the over 600 athletes, competing on 46 teams in 23 sports, who proudly represent the Old Abe tradition throughout Wisconsin. **Many are surprised to learn that basic items, essential to the success of our athletes, are not provided by the school district. On an individual level, every athlete's uniform, warm ups, gear bag, and access to year-round strength training is only possible with your financial support. On a team level, your contribution supplies necessary skills equipment that is crucial in cultivating competitive success.** To show our appreciation for your generous donation, your business will be recognized with an ad in the Old Abe sports programs that are distributed at EVERY 2022-23 home varsity competition. Over 10,000 programs were printed last year. Simply choose your level of sponsorship from the chart below and submit your logo or ad.

| High Flyer Booster Level | Donation Amount | Approximate Ad Size |
|--------------------------|-----------------|---------------------|
| Legacy High Flyer | \$1,000+ | 4 ¼" h x 3 ¾" w |
| Ultimate High Flyer | \$500 | 1 ¾" h x 3 ¾" w |
| Elite High Flyer | \$300 | 1 ½" h x 2 ½" w |
| Champion High Flyer | \$150 | 1 ¼" h x 1 ⅞" w |
| Premier High Flyer | \$100 | 1" h x 1 ½" w |

*Actual ad size may vary slightly

How is your High Flyer donation used?

Simply put, the Old Abe Booster Club gives all money raised back to our Memorial athletic teams! Your contribution as a High Flyer will enable the Old Abes to take the field proudly and compete fiercely. **Your donation helps us to achieve our goal of \$130,000 of giving this year!** Please note, the High Flyer Booster drive is separate from the family/individual membership drive and the Old Abe Booster Club Golf outing held each summer.

How do you become a High Flyer Business Booster? It's 2 easy steps!

1. Complete and mail the form on the back of this letter, along with your payment, to the Old Abe Booster Club.
2. Email oldabehighflyer@gmail.com with your High Flyer level, business information and ad or logo **before October 20, 2022.**

On behalf of all Old Abe athletes, the Old Abe Booster club board and volunteers, **THANK YOU** for supporting our club, our athletes and our coaches!

Thank you,

Kate Skolos, Lori Pankratz and Kari Byrne
OABC High Flyer Committee Chairs





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2022-2023 HIGH FLYER COMMITMENT FORM

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

- Choose your High Flyer Booster Level:

| High Flyer Booster Level | Donation Amount | Approximate Ad Size |
|--|-----------------|---------------------|
| <input type="checkbox"/> Legacy High Flyer | \$1,000+ | 4 ¼" h x 3 ¾" w |
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- Please return this completed form and your check **by October 20, 2022** to:

Old Abe Booster Club
 Attn: High Flyer Committee
 2220 Fairfax Street
 Eau Claire, Wisconsin 54701

Please make your check payable to Old Abe Booster Club

- Email your Ad or Logo according to ad size above, **by October 20, 2022**, to:

OldAbeHighFlyer@gmail.com

If you prefer, we are happy to create your ad for the sports program using your logo.

Thank you for your donation and for supporting Old Abe athletics!

